

The Gift That Keeps on Giving: **HOW TO SELL MORE WITH BUNDLED GIFT SETS!**

When end-buyers are looking for gifts, they might only have single products in mind. Suggest a gift set to upsell them to a higher price point while also delivering something closer to their needs – **it's a win-win!**

Learn from KLM how you can present your customers with bundled gift sets and deliver big orders all wrapped up with a shiny bow!



If your customers are looking for:

Wine Accessories

Sure, a bottle of wine is nice, but a branded wine gift set is even better! Pitch a gift set with wine accessories that end-users can hold on to long after their wine glasses run empty. Even better, stylish storage cases will ensure they stay in homes for years.

Try the good/better/best method with this super-popular gift set choice!



Good

Try:

Light Wood Colored Case with
Wine Opener and Stopper Set
(KG0012)



Impress with a gift set minus the expensive price tag.

Includes:

- Stainless-steel wine opener (corkscrew, bottle opener and knife)
- Stopper with rubber rings
- Stylish synthetic light-colored wooden box
- Molded protective foam to hold everything in place

Personalize it!

- Screen print the case
- Laser engrave a steel plate on the case or corkscrew



Better

Try:

**4-Piece Leatherette Round
Case Wine Set (KG0007)**



All the wine essentials in a sleek leatherette case.

Includes:

- Stainless-steel wine opener (corkscrew, bottle opener and knife)
- Stainless-steel wine rings
- Stainless-steel aerator
- Stopper with rubber rings
- Round black pebbled leatherette case with black stitching
- Molded protective foam to hold everything in place

Personalize it!

- Screen print the case
- Laser engrave a steel plate on the case or corkscrew



Best

Try:

4-Piece Wine Set in a Black Leatherette Case with 2 Bottle Support (KG0016)



Dazzle clients and employees with impressive tools and plenty of room for two bottles.

Includes:

- Stainless-steel wine opener (corkscrew, bottle opener and knife)
- Stainless-steel wine rings
- Stainless-steel wine pourer
- Stopper with rubber rings
- Premium black leatherette case with white stitching and handle
- Stylish black velvet inner lining
- Leatherette straps to secure wine bottles

Personalize it!

- Screen print the case
- Laser engrave a steel plate on the case or corkscrew



If your customers are looking for:

Gourmet Food and Dining Gifts

TRY:

4-Piece Gourmet Wood Cheese Set with Case (KG0015)



Includes:

- 4 stainless-steel cheese knives with eco-friendly bamboo handles
- Cheese chisel knife
- Soft cheese knife
- Hard cheese knife
- Cheese fork
- Impressive black wood case with metal lock
- Molded lining to keep knives secure and organized

Personalize it!

- Screen print the case
- Laser engrave a steel plate on the case

Food gifts are great, but once consumed, they're quickly forgotten. Instead, suggest dining tools or utensils foodies can use over and over – and high-quality cases will ensure nothing gets lost in a drawer.

Makes a great gift for environmental enthusiasts!



If your customers are looking for:

Something That Will Stand Out

TRY:

4-Piece Chess Set
Wood Case Wine Set
(KG0008)



Includes:

- Stainless-steel wine opener (corkscrew, bottle opener and knife)
- Stainless-steel wine rings
- Stainless-steel aerator
- Stopper with rubber rings
- Wooden case with printed chess board on the outside
- Full set of wooden chess pieces
- Molded protective foam to hold everything in place

Personalize it!

- Screen print the top or bottom of the case
- Laser engrave a steel plate on the case or corkscrew

If your customers want to make an impact, help them think of a fun twist for their gifts, like an incorporated game or additional use! They'll get even more impressions for their buck, as their brand will be seen every time end-users get together to play.



By pitching gift sets instead of single items, you'll bring in bigger orders and help your customers find their perfect promotional presents!

ABOUT KLM PROMO PRODUCTS, ASI/65216

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Supported by a large network of factories overseas, we're able to bring our partners high-quality and competitively priced products for their customers.

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